



MEDIA REPORT

Event Venue:		Event Date:	
Title of the Event:			

A. MEDIA STAFF

Photographer

Family Name:		First Name:	
Email:			

Announcer/Speaker

Family Name:		First Name:	
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B. COMMUNICATIONS

Event Website

Website Address:	
Activation Date:	

Social Media

Facebook page:	
Total number of fans prior to the event:	
Total number of fans after to the event:	
Twitter Account:	
Total number of fans prior to the event:	
Total number of fans after to the event:	
Total number of mentions of the event (<i>hashtag</i>):	
YouTube:	
Total number of videos uploaded:	
Total number of views after the event:	
Other social media (<i>Instagram, Pinterest, Flickr, etc.</i>):	

C. MEDIA COVERAGE

Summary of media coverage

Total number of press clippings:	
TV (Hours, channels):	
Radio:	
Internet (<i>main websites and blogs talking about your event</i>):	
Do you have any media as an event partner?	